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We're here for ya man.



First
Time
Here?

Don't Blow it this Mother's Day: The Noodad Ultimate Mother's Day Gift Guide

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PUBLIC SERVICE ANNOUNCEMENT... Mother's Day is May 13th

Any unimaginative schmo can go to Coach and get his wife a clutch purse for Mother's Day...and if you're considering doing this, get with the times – those things were popular three years ago. Too many dads will go to Things Remembered and buy a sterling picture frame – nice but it's watching paint dry BORING. Dude, you were in the delivery room – she deserves more.

If you were leaning toward either of these items OR have no idea whatsoever to get your beloved for arguably the most important of gift-giving days (think about it – how much emotion is wrapped up in being a mother?!), never fear brethren...the **Noodad Ultimate Mother's Day Gift Guide** is here! If you know who your wife is, we can help you do better. After all, the Noodad motto is "we're here for ya man!"

Our handy-dandy guide is easy to use. Simply find the mom that is your wife below, read and click to buy. We've vetted these gift ideas with an impartial, objective, broad-based panel of experts (aka the wives of the Noodad editorial staff) to insure coolness and brownie-point garnering appeal. We don't guarantee these products to be Grand Salamis (best of all time)...but we bet they'll be homers and better received than whatever you were thinking!

For the Mom Always on the Go: A Trendy Baby Carrier – You won't splurge before the kiddo is born. Now's the time. The Baby Bjorn is great but it's not very trendy. Your wife and kid look like they're tandem skydiving. Luckily, there's a HUGE cottage- industry for upscale baby carriers out there offering you tons of options for ways to deck out mom. Two of our favorites:

For the City Slicker: PortaMEe Carrier by PortaMEe – Luxurious materials including micro fiber, micro suede, leather and brass hardware make the PortaMEe carrier the Gucci sack-bag of baby carriers. Smart design makes it one of the most comfortable to wear. It's a hip carrier meaning that um...baby rides on mom's hip. The internal lumbar support gives ideal support and extends the length of time that it can be worn comfortably. Integrated pockets for essentials like diapers, wipes, personal items and a cell phone (located conveniently on the shoulder strap) give it Swiss Army Knife functionality. All of this carrying capacity makes it possible for mom to ditch the stroller and shed the diaper bag and purse for errands around town. The secure fit leaves her hands free to hold onto subway hand grabs and open doors. It's one sharp package that carries a desirable air of exclusivity. Available in brown/pink and brown/blue. Suitable for ages 5 months through 3 years. **\$198**